

ALEX APENBERG

CONSULTING



FOCUS

Management
Human Resources
Organizational Development
Project Management &
Implementation
Trade Fair & Event Management
Concept & Strategy

QUALIFICATIONS

Masters in Social Sciences
(psychology, sociology, politics)
PMO Specialist for Conference,
Convention & Trade Fair industry
Project Management
Systemic Coaching
Change Management
Business Lineups
Trainer
International Presentation Skills
Master Class
Intercultural Competences
Proficiency in English
(Cambridge University)

BRANCHES

Trade - Agencies - HR - Publishing
Companies - Hospitality and Catering -
Real Estate - Sports - Textile - Toys -
City Administration & Communities -
Cooperatives & Associations

EXPERIENCES

- Independent Trainer, Coach and Management Consultant since 2017
24 years Project & Interface Management
13 years management function with personnel responsibility
4 years HR - Human Resources
14 years of Event Management
15 years Concept & Strategy Management
10 years of fairs & Exhibition Management
10 years international experience (Canada & Costa Rica)
8 years in cooperative network / medium-sized enterprises
5 years international group
4 years Real Estate Industry & Management of Constructional Projects
4 years Trainings & Development
Budget responsibility up to EUR 2.5 million

ENGAGEMENT

- Founding member - 5 years board member for a trade association for trade fairs & event managers "HERMES CLUB e.V."
- Co-Founder & Steering Committee Member "Women in Trade" (WiT)

LANGUAGES

Deutsch
Englisch